



BackCare® and SIMREST

July 15, 2024



BackCare® Series

With e-ION Crystals™

BackCare® 2 / BackCare® 3 / BackCare® 4 / BackCare® 5 / BackCare® Luxury

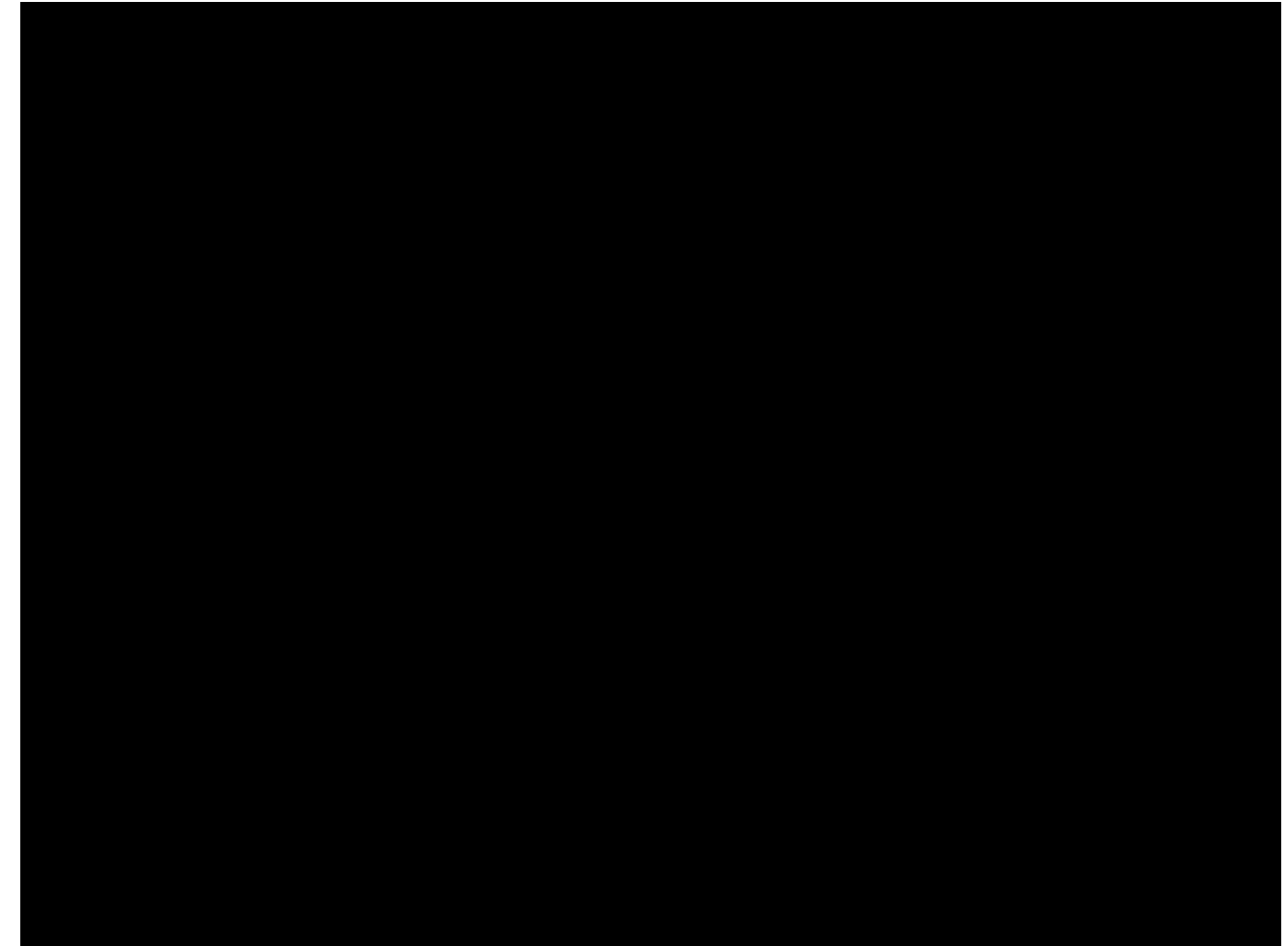
The BackCare® Series

- The best-selling and most sought after series of Simmons across all regions
- Made and developed in Japan
- Launched in 1977 – celebrated its 45th anniversary in 2022
- Improved through the years
- Targeted for those who have back problems
- **Best known for the the e-ION Crystals™ technology**



e-ION Crystal™ Technology

- Works effectively within 50 – 60 cm of the mattress to bathe in the “sea of benefits of Negative Ions and Far-Infrared Rays”
- Kneaded from 14 types of natural mineral stones; this special fibre is applied into each mattress to deliver benefits to the sleeper
 - Increases metabolism
 - Improves blood circulation
 - Supports heart and lung functions
 - Invigorates your innate ability to self rejuvenate
 - Enhances health and well-being



e-ION Crystal™ Technology

- Received Class 1 Medical Device Certification in 2018



BackCare® 2

**No regular stocks
For indent orders only**



Pocketed Coil®

"Do-Not-Disturb®" body contouring feature that minimizes motion transfer



Tested & Proven

Every Simmons mattress is rigorously tested through the Cornell University Indentation Test and 240-pound steel drum rollator test to ensure its quality and durability.



Moistcare Fibre

Releases or absorbs moisture to provide a constant level of humidity



Bamboo Charcoal Fabric

Being microporous and cellular, the Bamboo Charcoal fabric is moisture absorbent, anti-bacterial, environmentally friendly and is able to remove odour and achieve optimal sleep temperature, allowing the user to have a clean and cool night sleep



Plush-top Sleep Surface Finish

Deep quilted top panel with larger and bolder patterns to give a plusher feel. It has a higher level of comfort.



Made in Japan

Fully Imported From Japan

***No e-ION Crystals for BackCare® 2**



Height: 23.5 cm

**Open for indent orders*



BackCare® 3



Pocketed Coil®

An invention of Simmons in 1925, the barrel-shaped pocketed coils conform naturally to your body, giving you optimal support and minimal motion transfer, contributing to an uninterrupted sleep.



e-Ion Crystal™

Kneaded from 14 types of natural mineral stones that emit positive effects of Negative-Ion and Far-Infrared rays, the revolutionary e-Ion Crystal™ technology brings multiple benefits to your sleep.



20 Percent Better Support

With the reduction in Coil Diameter, it delivers optimal coil utilisation and provides more support for your back.



Tight-top Sleep Surface Finish

Classic top panel with traditional quilt patterns. It has a flatter and tighter sleep surface finish and is suitable for people who prefer support.



Bamboo Charcoal Fabric

Being microporous and cellular, the Bamboo Charcoal fabric is moisture absorbent, anti-bacterial, environmentally friendly and is able to remove odour and achieve optimal sleep temperature, allowing the user to have a clean and cool night sleep.



Made in Japan

Fully Imported From Japan



Height: 25 cm

Available in: American Queen, Euro King, American King, Eastern King

**Also open for indent orders*



BackCare® 4



Pocketed Coil®

An invention of Simmons in 1925, the barrel-shaped pocketed coils conform naturally to your body, giving you optimal support and minimal motion transfer, contributing to an uninterrupted sleep.



Tested & Proven

Every Simmons mattress is rigorously tested through the Cornell University Indentation Test and 240-pound steel drum rollator test to ensure its quality and durability.



20 Percent Better Support

With the reduction in Coil Diameter, it delivers optimal coil utilisation and provides more support for your back.



e-Ion Crystal™

Kneaded from 14 types of natural mineral stones that emit positive effects of Negative-Ion and Far-Infrared rays, the revolutionary e-Ion Crystal™ technology brings multiple benefits to your sleep.



Tight-top Sleep Surface Finish

Classic top panel with traditional quilt patterns. It has a flatter and tighter sleep surface finish and is suitable for people who prefer support.



Made in Japan

Fully Imported From Japan



Height: 29 cm

Available in: American Queen, Euro King, American King, Eastern King

**Also open for indent orders*



BackCare® 5



Pocketed Coil®

An invention of Simmons in 1925, the barrel-shaped pocketed coils conform naturally to your body, giving you optimal support and minimal motion transfer, contributing to an uninterrupted sleep.



Memory Foam

Moulds to body shape to reduce pressure points and is heat sensitive.



3D Mesh Fabric on V Border

Ventilated Mesh Fabric enhances airflow for superb temperature regulation.



e-Ion Crystal™

Kneaded from 14 types of natural mineral stones that emit positive effects of Negative-Ion and Far-Infrared rays, the revolutionary e-Ion Crystal™ technology brings multiple benefits to your sleep.



Ventilated Super Pillow-Top

Featuring a loftier and plusher pillow pad, its luxury is reflected in its ensemble of high quality materials. Mesh Fabric also allows for superior airflow for superb temperature regulation.



20 Percent Better Support

With the reduction in Coil Diameter, it delivers optimal coil utilisation and provides more support for your back.



Made in Japan

Fully Imported From Japan



Height: 32 cm

Available in: American Queen, Euro King, American King, Eastern King

**Also open for indent orders*



BackCare® Luxury



Pocketed Coil®

An invention of Simmons in 1925, the barrel-shaped pocketed coils conform naturally to your body, giving you optimal support and minimal motion transfer, contributing to an uninterrupted sleep.



20 Percent Better Support

With the reduction in Coil Diameter, it delivers optimal coil utilisation and provides more support for your back.



Cold Foam

Cold Foam is a revolutionary foam, which is highly porous. With its high amount of additional ventilation channels, the cold foam dissipates heat, provides quick recovery and maintains a consistent cool feel.



e-Ion Crystal™

Kneaded from 14 types of natural mineral stones that emit positive effects of Negative-Ion and Far-Infrared rays, the revolutionary e-Ion Crystal™ technology brings multiple benefits to your sleep.



Super Pillow Top Sleep Surface Finish

Featuring a loftier and plusher pillow pad, its luxury is reflected in its ensemble of high quality material like cashmere, wool, silk latex and memory foam.



Made in Japan

Fully Imported From Japan



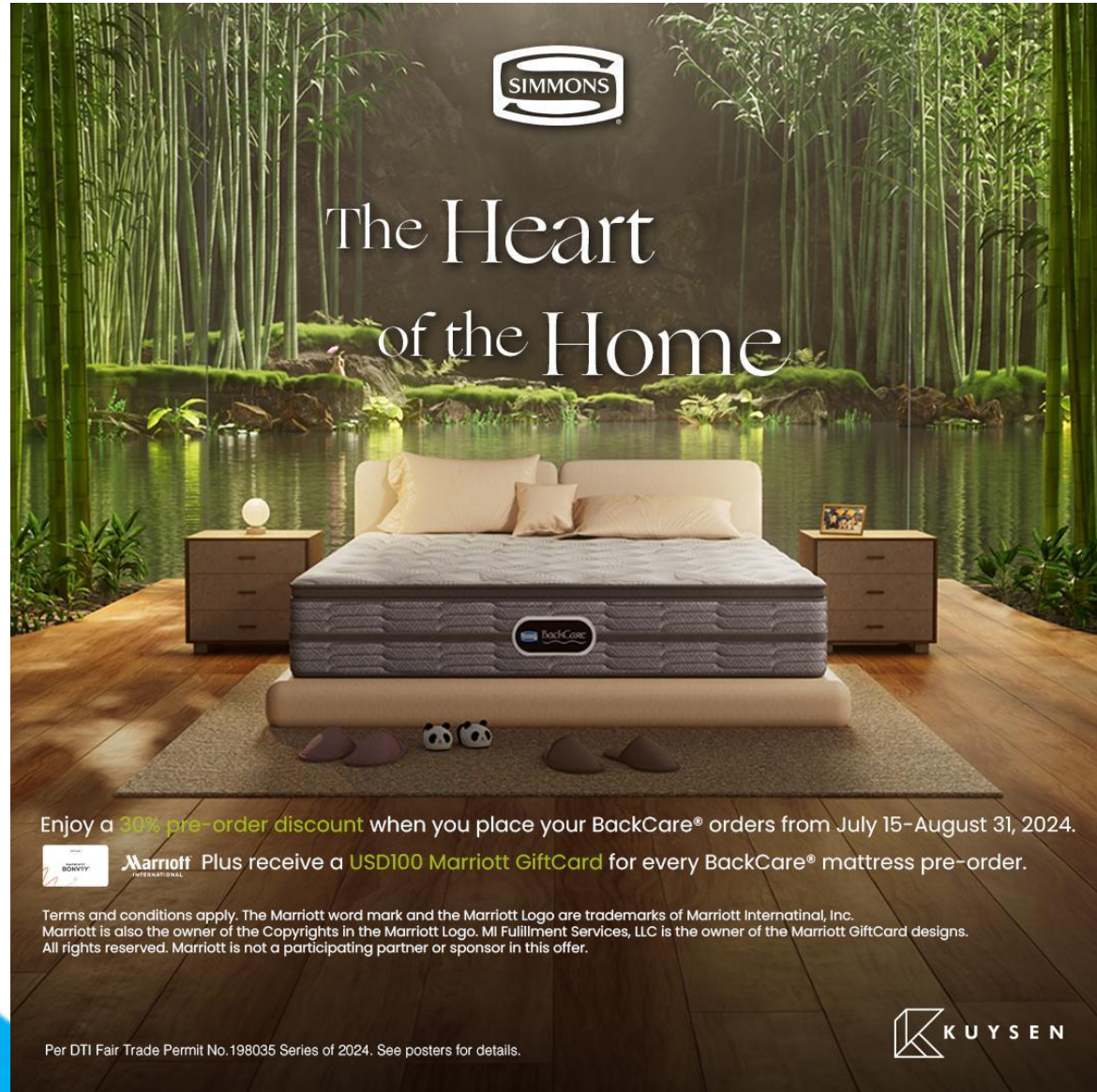
Height: 32 cm

Available in: American Queen, Euro King, American King, Eastern King

***Also open for indent orders**



PROMO / CAMPAIGN



The advertisement features a Simmons BackCare mattress on a wooden deck, surrounded by a lush bamboo forest and a calm body of water. The Simmons logo is at the top center, and the title 'The Heart of the Home' is written in a large, elegant font. Below the mattress, there is a promotional text block and a small Marriott logo.

Enjoy a **30% pre-order discount** when you place your BackCare® orders from July 15–August 31, 2024.

Marriott Plus receive a **USD100 Marriott GiftCard** for every BackCare® mattress pre-order.

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Per DTI Fair Trade Permit No.198035 Series of 2024. See posters for details.

K U Y S E N

THE HEART OF THE HOME CAMPAIGN


- BackCare® Series Soft Launch
- Promo Offering:
 - **30% pre-order discount on all BackCare® pre-orders**
 - **+FREE 100USD Marriott Gift Card for every BackCare® mattress purchase**
- Custodians:
 - KDEC: Sabrina Manlapaz
 - KHQ: Vikha Vargas
- Promo duration: July 15, 2024 – August 31, 2024
- Indent orders are eligible for the promo

PRICE LIST

SIMMONS THE HEART OF THE HOME CAMPAIGN

PRICE LIST

for internal use only

Model	Photo	Country of Origin	Size	Measurements	REGULAR PRICE	% DISCOUNT	SAVINGS	DISCOUNTED PRICE	FREEBIE*
BACKCARE 3		JAPAN	Eastern King	198 x 203 x 25cm (78" x 80" x 9.84")	₱ 253,500.00	30%	₱ 76,050.00	₱ 177,450.00	100 USD MARIOTT GIFTCARD
			American King	193 x 203 x 25 cm (76" x 80" x 9.84")	₱ 250,250.00	30%	₱ 75,075.00	₱ 175,175.00	100 USD MARIOTT GIFTCARD
			Euro King	182 x 203 x 25 cm (72" x 80" x 9.84")	₱ 233,500.00	30%	₱ 70,050.00	₱ 163,450.00	100 USD MARIOTT GIFTCARD
			American Queen	152 x 203 x 25 cm (60" x 80" x 9.84")	₱ 221,250.00	30%	₱ 66,375.00	₱ 154,875.00	100 USD MARIOTT GIFTCARD
BACKCARE 4		JAPAN	Eastern King	198 x 203 x 29cm (78" x 80" x 11.5")	₱ 278,000.00	30%	₱ 83,400.00	₱ 194,600.00	100 USD MARIOTT GIFTCARD
			American King	193 x 203 x 29cm (76" x 80" x 11.5")	₱ 267,750.00	30%	₱ 80,325.00	₱ 187,425.00	100 USD MARIOTT GIFTCARD
			Euro King	182 x 203 x 29cm (72" x 80" x 11.5")	₱ 263,500.00	30%	₱ 79,050.00	₱ 184,450.00	100 USD MARIOTT GIFTCARD
			American Queen	152 x 203 x 29cm (60" x 80" x 11.5")	₱ 245,750.00	30%	₱ 73,725.00	₱ 172,025.00	100 USD MARIOTT GIFTCARD
BACKCARE 5		JAPAN	Eastern King	198 x 203 x 32 cm (78" x 80" x 12.6")	₱ 471,250.00	30%	₱ 141,375.00	₱ 329,875.00	100 USD MARIOTT GIFTCARD
			American King	193 x 203 x 32 cm (76" x 80" x 12.6")	₱ 452,000.00	30%	₱ 135,600.00	₱ 316,400.00	100 USD MARIOTT GIFTCARD
			Euro King	182 x 203 x 32 cm (72" x 80" x 12.6")	₱ 423,000.00	30%	₱ 126,900.00	₱ 296,100.00	100 USD MARIOTT GIFTCARD
			American Queen	152 x 203 x 32 cm (60" x 80" x 12.6")	₱ 355,750.00	30%	₱ 106,725.00	₱ 249,025.00	100 USD MARIOTT GIFTCARD
BACKCARE LUXURY		JAPAN	Eastern King	198 x 203 x 32 cm (78" x 80" x 12.6")	₱ 530,000.00	30%	₱ 159,000.00	₱ 371,000.00	100 USD MARIOTT GIFTCARD
			American King	193 x 203 x 32 cm (76" x 80" x 12.6")	₱ 473,750.00	30%	₱ 142,125.00	₱ 331,625.00	100 USD MARIOTT GIFTCARD
			Euro King	182 x 203 x 32 cm (72" x 80" x 12.6")	₱ 438,750.00	30%	₱ 131,625.00	₱ 307,125.00	100 USD MARIOTT GIFTCARD
			American Queen	152 x 203 x 32 cm (60" x 80" x 12.6")	₱ 399,750.00	30%	₱ 119,925.00	₱ 279,825.00	100 USD MARIOTT GIFTCARD

*Freebie is for EVERY BackCare pre-order purchase. If client pre-orders 3 BackCare mattresses, he/she is entitled to 3 100USD Marriott GiftCards. First come first served basis on the GiftCards.



Simmons Adjustable Bed

The Simmons Adjustable Bed

- First Voice-Activated Pocketed Coil Adjustable Bed
- An adjustable bedset that enhances comfort to bring you total relaxation and an enhanced posture.
- Equipped with a Simmons Original Pocketed Coil mattress that provides durability and conformability for the best sleep of your life



The Simmons Adjustable Bed - Specifications

- Multi-control – comes with 3 convenient control options: wireless remote control, voice command and smartphone app (iOS and Android)
- Customizable settings – recline your bed according to your preference and set your favorite resting positions; alarm function to respond to a wake up position
- Expertly designed – mattress made in Japan with Original Simmons® Pocketed Coils® for undisturbed sleep
- Also equipped with additional features such as under-bed LED lights, USB ports and adjustable bed height



SIMREST Features

SIMMONS

First Voice-Activated Pocketed Coil Adjustable Bed

Embracing the idea of comfort, relaxation and convenience.

An adjustable bedset that enhances comfort to bring you total relaxation and an enhanced posture. With just a voice command or a tap on your remote or app, consumers can conveniently achieve their optimum position, and even set a timer to adjust your position at your ideal time.

It comes equipped with a Simmons Original Pocketed Coil mattress that provides durability and conformability for the best sleep of your life.

Tested & Proven

- ✓ Adjustable bed set is rigorously tested and approved for use in Japan
- 📦 Mattress is fully Imported from Japan

Customizable Settings

- ☆ Pre-set individual's favourite resting positions

Convenient with 3 different modes of operation

- 📶 Wireless Remote Control
- 🗣️ Voice Command
- 📱 Smartphone App (iOS and Android)

Alarm Function

- 🕒 Can be set to respond to a preferred wake up position



🔌 Wireless Charger



USB ports

- 🔌 For charging multiple devices

Adjustable leg height

- 📏 Optimum height for your needs

Under-bed LED Lights

- 💡 Soft under-bed LED lights to guide individuals out of bed in a dark bedroom setting.



SIMREST Features

DETAIL



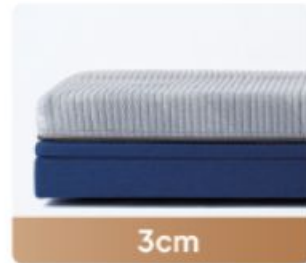
Equipped with USB port & remote controller holder for charging smartphone. It comes with a footlight, which is convenient at night



21cm



12cm



3cm

You can choose the height from the floor in 3 levels.



It quickly shifts to the preset position such as **【Relaxation position】**, **【Anti-snoring position】**, etc. You can also set your favorite position as **【My Position】**.

SIMREST Features

Frame part no.	Grey SM2320002
Mattress Set	Non-quilt AB22RDO MH: 40 / 49 / 58cm
Size S [Single]	Height from floor to bottom of frame 3/12/21 cm W97×L200×FH 21.5/30.5/39.5 cm
Material/ Specifications	Materials: Steel, plywood, polyester and urethane foam Function: 2-motor drive Back raise 0~65 deg Leg raise 0~38 degrees (stepless) Rated voltage: AC100V Rated frequency: 50/60Hz Rated power consumption: 150W

AB22RDO



5.5 inch pocketed coil: Wire diameter 1.7mm
Thickness: 18.5cm non quilt, single-sided
Size / [S] W97×L195cm

※ The product size of the mattress may differ slightly from the stated dimensions due to the characteristics of the product. (Within our specified dimensions)
S...Single W (Width) × L (Length) × H (Height of headboard), MH (Height from floor to top of mattress), all units are cm.



SIMREST Features

World-Class Sleep

— with Simmons 1st voice activated adjustable bed —

With the alarm function, you will be in the position you set when you wake up.



Make it flat!



Anti-snoring position!!



Relaxing position



Raise your legs!



With multi-control, you can easily operate and find a comfortable position.

Comfortable operability with multi-operation support

The back and legs can be reclined using 3 methods: voice control, smartphone app, and wireless remote control.



Equipped with alarm function

The smartphone app is equipped with an alarm function. When the set time comes, it moves to a preset position to help you wake up and fall asleep.



Voice control

Activate with voice commands "Hello Simmons!" and "My bed!" It responds to voice commands such as "raise the back", "relax position", etc., allowing you to freely set the position



Convenient functions to suit your lifestyle

The main body frame is equipped with a USB and remote controller holder. There is a footlight at the bottom of the frame that can be turned on with multiple operations. Leg height can be adjusted in three stages



SIMREST Inclusions

- Mattress (Japan) – 97 x 195 x 18.5 cm
- Bed sheet – 100 x 200 x 30 cm
- Adjustable bed (China) – 97 x 200 x 21 cm
- Mattress protector – 97 x 195 x 29 cm
- *Voice control module*
- *Wireless remote control*
- NOTE:
 - The SIMREST comes in SINGLE size. To make a SPLIT KING, 2 SINGLE orders must be combined.
 - The SIMREST will be sold as a SET only (Single).



Thank you





height : 32cm



Original Simmons Pocketed Coil™
Barrel-shaped pocketed coils conform naturally to the body, giving optimal support and minimal motion transfer, contributing to uninterrupted sleep



Natural Latex
A premium, eco-friendly natural foam that is more supportive, durable for better sleep.



Sorona Fabric
A plant-based, stain-resistant fabric, it combines the suppleness of nylon with the bulkiness of acrylic, yet maintaining a stretchy feel.



Convoluted Foam
A soft gel foam with conformability that provides soothing comfort.

CEN5200000Z0
american queen
152 x 203 x 32cm
151,000.00

CEN8100000Z0
european king
182 x 203 x 32cm
171,000.00